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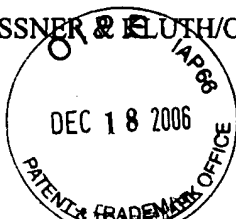
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44367 7590 10/02/2006

SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH/OPEN TV
P.O. BOX 2938
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Lynnea M. Fedyk (Depositor's name)
[Signature] (Signature)
December 15, 2006 (Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/767,793	01/23/2001	Tim Carruthers	109.635.128	2247

TITLE OF INVENTION: METHOD AND SYSTEM FOR SCHEDULING ONLINE TARGETED CONTENT DELIVERY

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1400	\$300	\$0	\$1700	01/02/2007

EXAMINER	ART UNIT	CLASS-SUBCLASS	12/19/2006 EMAIL2 00000046 09767793
CHAMPAGNE, DONALD	3622	705-014000	01 FC:1501 1400.00 OP

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
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- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
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- 1 Schwegman, Lundberg,
2 Woessner & Kluth, P.A.
3

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

OpenTV, Inc.

(B) RESIDENCE: (CITY AND STATE OR COUNTRY)

San Francisco, California

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

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- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature

[Signature]
Typed or printed name Lucinda G. Price

Date December 15, 2006

Registration No. 42,270

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